

# MORTON PHOTOGRAPHS

## GA rfield 4320

A Complete, Fast  
Photographic Service  
By Experts

Interiors and Exteriors  
Salesmen's Albums  
Enlargements  
Murals-Copying

NIGHT  
NUMBERS

BA yview 3904  
UN derhill 1936  
BA yview 9461

Reasonable Prices  
Satisfaction  
Guaranteed

Advertising, Catalog  
Sales Promotion  
Insurance and Legal  
Photographs

PHOTOGRAPHS for CUTS

BANQUETS • WEDDINGS • PARTIES  
Photographed DAY or NIGHT  
PANORAMAS • CONVENTION GROUPS

## MORTON & CO. 515 Market St.

# Commercial photographs

FOR ALL PURPOSES  
Any thing : Any time : Any place  
100% Union

Sutter 6990  
NEVER CLOSED  
J. H. BRENESTUL  
Western Photo Co.  
739 MARKET STREET



AN EXTENSION TELEPHONE  
In the Hobby Room

Handy for  
TAKING CALLS  
and  
MAKING CALLS!



# PIGGOTT PHOTOGRAPHIC SERVICE

SINCE 1880

## Sutter 6143

ADVERTISING  
AERIAL  
BANQUETS  
COLORING  
COPYING  
ENLARGING  
ILLUSTRATIVE  
KODACHROME COLOR  
LANTERN SLIDES  
MODELS  
MURALS  
PANORAMAS  
PASSPORTS  
POST CARDS  
PARTIES  
WEDDINGS

Automatic Equipment  
For Low Cost Quantity Production

## J. K. PIGGOTT CO.

632 MISSION ST.

### Photographers.

Acme Newspictures Inc 814 Mission... GA rfid-4158  
Alexander Z 221 Pine... DO uglas-1117

#### ALLAN POMEROY

PORTRAITS BY POMEROY  
"An Everlasting Joy"  
WEDDING & FAMILY GROUPS  
"See Our Beautiful Display of Kiddiegrams"  
Copying & Coloring  
Between 7th & 8th Aves.  
614 Irving... SE abright-2511

Allied Photographers 117 Montgomery... YU kon-2300

#### ANDRE LEON

"Our Work Is a Joy Forever"  
BABIES' & CHILDREN'S  
STUDIES  
Mother and Baby - Weddings  
PORTRAITS TAKEN IN YOUR  
OWN HOME OR STUDIO  
1615 Polk... PR ospet-6821

#### AUSTIN STUDIOS

Your Portrait Taken at the  
AUSTIN STUDIO  
Assures You of the Highest Quality  
Work at the Lowest Prices  
CHILDREN A SPECIALTY  
Wedding Portraits - Passports  
SAN FRANCISCO... EX brook-2339  
833 Market... OAKLAND... GL encort-8617  
1930 Broadway... BERKELEY... TH ornwall-7873  
2140 Center... TH ornwall-7873

#### BABIES' HOME PORTRAIT STUDIO

PHOTOGRAPHERS  
ONLY  
TO  
BABIES  
SITTINGS MADE PREFERABLY  
IN YOUR HOME  
1330-6th Av... MO ntrose-0557

Baccari's Mona Lisa Studio 233 Post... EX brook-6566  
Barboni Studio of S F 126 Post... DO uglas-2654  
Barrows Studio 935 Market... SU tter-4956  
Bates Lou Studio 1190 Market... UN drhil-4121  
Bepp K 451 Kearny... EX brook-2185  
Beringer L C 177 Post... DO uglas-3182

#### BOUSSUM STUDIO

Established 1906  
BOUSSUM  
California's Leading Photographer  
WEDDINGS - BABIES - ADVERTISING  
PORTRAITS  
Old Photographs Copied and Enlarged  
133 Geary... SU tter-2001

Blancheri  
Western Women's Club-Cnr Mason  
609 Sutter... GR ayton-8228  
Boye O H 23 Grant... DO uglas-2637  
Boye Studios 23 Grant... DO uglas-2637  
BOYKA STUDIO OF ART PHOTOGRAPHY  
278 Post... GA rfid-5960

Brownell Studios  
8 x 10 Portraits As Low As 3-\$1.00  
145 Turk... TU xedo-6864  
Bruce Studio of Photography 973 Market... GA rfid-4280  
Calif Press Photo Bureau 579-35th Av... SK yline-7800  
Calif Social Press Bureau 579-35th Av... SK yline-7800  
Candid Camera Photo Service Co  
776 Clementina... UN drhil-5871

#### CAPTAIN CHARLES GRIMM

ORIGINAL STUDIES OF  
INDIVIDUAL  
PERSONALITY  
By Studio Appointment Only  
Suite 205, Overlooking Union Square  
323 Geary... GA rfid-6124

Century Studios 49-4th... YU kon-1033  
Children's Studio The 545 Sutter... SU tter-6977  
Church Studio 140 Geary... DO uglas-5312  
Coleman Kee Studio 130 Geary... GA rfid-5753  
COLOR PHOTOGRAPHY CO  
Studio 1045 Sansome... GA rfid-4160  
Studio 270 Sutter... EX brook-5135

(Continued Next Page)

### Photographers.—(Cont'd)

Commercial Photo Co The 364 Bush... GA rfid-5415  
Copy Cats Co 111 Sutter... DO uglas-5975  
Crawford Robert Studios 235 Pine... YU kon-1233  
Dore Studio 2085 Mission... HE mlock-0636  
du Charme Studio 220 Post... EX brook-1565  
Eastman Studio 275 Coleridge... AT water-1923  
Edwards Thomas Robert Jr  
500 Dorchester Rd Sn Mateo  
From telephones served from S F Zone only  
Call or Dial "Operator" for... Entprise-10641  
(No Inter-City Charge)  
EUGENE MONTEL 2789 Union... FI lmer-9151  
Faye's Portraits 2052 Golden Gate... WA lnut-9113

#### FIELD STUDIO

BABIES  
CHILDREN  
A SPECIALTY  
Sittings in Home or Studio  
FIELD STUDIO  
323 Geary... EX brook-0191

Filmcraft Pictures 912 Howard... GA rfid-3034  
Fisher Studio 165 Post... SU tter-1542  
Flannery Henry 402 Battery... GA rfid-8843

#### GABEL STUDIO

Specialists in  
UNUSUAL HOME PORTRAIT  
-PHOTOGRAPHY  
TAKEN IN YOUR OWN HOME  
All Work Guaranteed  
3960-20th... MA rket-8624

Gainsborough Home Portraits  
466-10th Av... SK yline-7447

Garrett Photographics  
Portrait & Commercial, Photo Supplies  
6242 Geary Blvd... BA yview-2533  
Gates Studio 15-7th... MA rket-0923  
Girschick Hans 1759 Fillmore... WE st-4975  
Gries Robert 16 Vinton Ct... DO uglas-4616  
Haas Rudy Jr & Staff 625 Market... SU tter-7570  
Hallsey 147 Clement... BA yview-7425  
Hanasono Photo Studio 1747 Buchanan... WE st-6556

#### HASSMAN R J

GENERAL PHOTOGRAPHY  
GROUPS - SCENIC - ADVERTISING  
LEGAL AND INSURANCE  
Machinery - Construction  
ENLARGING - COPYING  
Pick-up & Delivery Service  
480 Fell... HE mlock-8205

Hartook Studios 111 O'Farrell... DO uglas-5985  
Hiller Chas M 1117 Geary... OR dway-5021  
Howes Portrait Studio  
Original Howes Portraits  
919 Clement... BA yview-5993  
Kee Coleman Studio 130 Geary... GA rfid-5753

#### KILROY MARQUERITE

SPECIALIZING IN  
WEDDINGS and BABIES  
MEN - WOMEN - CHILDREN  
GROUPS  
Distinctive Picture Framing  
Near 19th  
2312 Mission... VA lencia-0088

Kimball & Kimball 442 Commercial... YU kon-1792  
Klein's Legal Service 117 Montgomery... YU kon-2300  
From telephones served from East Bay Zone only  
Call or Dial "Operator" for... Entprise-10727  
(No Inter-City Charge)

La Fayette Studio  
Portraits  
41 Grant... SU tter-2180  
Lake Milton 364 Bush... EX brook-3432  
Larson Chas L 33-5th... SU tter-8883  
Lauck Louis A 507 Montgomery... DO uglas-4919  
Leon's Studio 145 Turk... TU xedo-6864  
Lohman John H 278 Post... SU tter-4494  
MACK ROBERT 270 Sutter... EX brook-5135  
Mae Fred Hearst Bldg... EX brook-0449  
Malloy Thomas Edward 527 Howard... GA rfid-2055  
Martinez Lumiere Portrait Studio  
205 Columbus Av... EX brook-8943  
Marzine's Studio 579-35th Av... SK yline-7800  
May's Photo Studio 770 Sacramento... CH ina-1516

There should be no hazard in shopping. But there should be a habit—the habit of buying advertised articles and service. You will profit by looking in the "Buyer's Guide."

### Photographers.—(Cont'd)

MILO JEAN & JEANNETTE  
PHOTOGRAPHERS  
ONLY  
TO  
BABIES  
SITTINGS MADE PREFERABLY  
IN YOUR HOME  
1330-6th Av... MO ntrose-0557

Moore Dorothy 278 Post... EX brook-7688  
MORTON & CO 515 Market... GA rfid-4320  
Motyoshi Studio 2021 Fillmore... FI lmer-5212  
Moulin Gabriel 153 Kearny... GA rfid-4546  
MOULIN GABRIEL PHOTOGRAPHIC STUDIOS  
Portraits & Stock Photos 153 Kearny  
Production Studios  
181-2nd... GA rfid-4546  
Movie Flash Co 776 Clementina... UN drhil-5871  
New Grant Photo Studio 319 Grant Av... GA rfid-7652  
Photo News 632 Mission... SU tter-6144  
PHOTO SHOP THE 1943 Ocean Av... EL kridge-2805  
Piggott J K Co 632 Mission... SU tter-6143  
Pomeroy Studios 614 Irving... SE abright-2511  
Portola Studio 230 W Portal Av... MO ntrose-1780  
Proestler Simon K 343 Front... GA rfid-1424

#### READE

PHOTOGRAPHER OF  
INDIVIDUAL  
PERSONALITY STUDIES  
Studio or Home Appointments  
There Is No Parking Problem At  
Our New Ground Floor Studio  
2426 California... WA lnut-8716

Riemen Jeanne 16 Beale... EX brook-1024  
ROMAINE 220 Jones... OR dway-2722  
Roth Wm John deYoung Bldg... GA rfid-6834  
Russell Aero Photos Studio deYoung Bg... GA rfid-5447  
Sackrider's Portrait Photography  
Shreve Bldg... EX brook-7853

SANDINO PHOTO STUDIO  
Main Studio 1317 Stockton... YU kon-0936  
Marina Studio 2090 Chestnut... WA lnut-6710  
Scott Walter A 55 Stevenson... GA rfid-4993  
Seely Studio 2426 California... WA lnut-8716  
Smart Studio 239 Geary... DO uglas-0619  
Smith Ralph Eugene 251 Post... EX brook-0803  
SPONAGEL A 25-3rd... SU tter-6314  
If no answer call... OV erland-6093  
Stanford Studio The 179 O'Farrell... DO uglas-8336  
Statile D Richard 812 Howard... EX brook-2338  
Stroupe T P deYoung Bldg... GA rfid-5447  
SWADLEY WESLEY PHOTOGRAPHIC  
STUDIOS 233 Post... SU tter-3390  
Tellefsen Leo 1522 Jackson... GR ayton-8284  
Viates B Photo Studio 4723 Geary Blvd... BA yview-2295  
Wakasa Studio 1627 Geary... FI lmer-7688

#### WATERS COMPANY

BUSINESS  
PHOTOGRAPHS  
COPYING - ENLARGING - MURALS  
PASSPORTS - GROUPS - PANORAMAS  
LEGAL - INSURANCE - ADVERTISING  
For Any Photographic Service Phone  
717 Market... GA rfid-2440  
At Night... BA yview-4950

Waters R J & Co 717 Market... GA rfid-2440  
West-Union Photo Co 3295 Mission... MI ssn-7252  
Western Photo Co 739 Market... SU tter-6990  
Whigham's Mission Studio 2780 Mission... AT water-2997  
Wide World Photos Inc Chronicle Bldg... DO uglas-1414  
Willcox Fred P 717 Market... EX brook-6261  
Yoshizato Studio 1437 Fillmore... WE st-8650

### Photographers—Advertising

Alexander Z 221 Pine... DO uglas-1117  
Allied Photographers 117 Montgomery... YU kon-2300  
Beringer L C 177 Post... DO uglas-3182  
COLOR PHOTOGRAPHY CO  
Studio 1045 Sansome... GA rfid-4160  
Studio 270 Sutter... EX brook-2308  
CRAWFORD ROBERT STUDIOS  
235 Pine... YU kon-1233  
Filmcraft Pictures 912 Howard... GR ayton-8284  
FRIS ROBERT 16 Vinton Ct... DO uglas-4616  
Kimball & Kimball 442 Commercial... YU kon-1792  
Malloy Thomas Edward 527 Howard... GA rfid-2055  
Morton & Co 515 Market... GA rfid-4320  
MOULIN GABRIEL PHOTOGRAPHIC STUDIOS  
181-2nd... GA rfid-4546  
PATTERSON & HALL 221 Pine... DO uglas-1117  
Photo & Sound Inc  
Motion Pictures & Slidefilms  
153 Kearny... EX brook-2105  
Piggott J K Co 632 Mission... SU tter-6143  
(See Advertisement Opposite Page)  
Prendergast John 112 Pine... EX brook-4346  
ROMAINE 220 Jones... OR dway-2722  
Western Photo Co 739 Market... SU tter-6990  
(See Advertisement Opposite Page)  
Willcox Fred P 717 Market... EX brook-6261

### Photographers—Aerial

Filmcraft Pictures 912 Howard... GA rfid-3034  
MAE FRED Hearst Bldg... EX brook-0449  
Piggott J K Co 632 Mission... SU tter-6143

### Photographers—Babies'

Boussum Studio 133 Geary... SU tter-2001  
Children's Studio The 545 Sutter... SU tter-6977  
Field Studio 323 Geary... EX brook-0191  
Whigham's Mission Studio  
2780 Mission... AT water-2997

### Photographers—Banquet

BRENESTUL J H 739 Market... SU tter-6990  
Night and Day call... SU tter-6990  
MORTON & CO 515 Market... GA rfid-4320  
Night Phone... BA yview-3904  
And... UN drhil-1936  
Or... BA yview-9461  
(See Advertisement Opposite Page)  
Tellefsen Leo 1522 Jackson... GR ayton-8284

### Photographers—Childrens'

Bates Lou Studio  
Specializing In Home Sittings  
1190 Market... UN drhil-0613

### Photographers—Citizenship

Bates Lou Studio 1190 Market... UN drhil-0613  
Waters Company 717 Market... GA rfid-2440

### Photographers—Commercial

Alexander Z 221 Pine... DO uglas-1117  
Allen Photo Supply Co 222 Market... DO uglas-2476  
BEAR PHOTO SERVICE 330 Grove... UN drhil-4121  
Beringer L C 177 Post... DO uglas-3182  
BERKELEY COMMERCIAL PHOTO CO  
Commercial Photographers  
2515 Bancroft Berkeley  
Call "Operator" for... BE rky-5268  
Brenenstul J H 739 Market... SU tter-6990  
COLOR PHOTOGRAPHY CO  
Studio 1045 Sansome... GA rfid-4160  
Studio 270 Sutter... EX brook-2308  
COLORTONE PRODUCTIONS 681Mkt... YU kon-1365  
COMMERCIAL PHOTO CO  
W H Smythe  
364 Bush... GA rfid-5415  
Crawford Robert Studios 235 Pine... YU kon-1233  
Filmcraft Pictures 912 Howard... GA rfid-3034  
FLASH PHOTO SERVICE CO 76-1st... DO uglas-6840  
Hassman R J  
See My Adv Under Photographers  
480 Fell... HE mlock-8205  
Kimball & Kimball 442 Commercial... YU kon-1792  
Lauck Louis A 507 Montgomery... DO uglas-4919  
MORTON & CO 515 Market... GA rfid-4320  
If no answer call... BA yview-3904  
Or... UN drhil-1936  
Or... BA yview-9461  
MOULIN GABRIEL PHOTOGRAPHIC  
STUDIOS 181-2nd... GA rfid-4546  
New Grant Photo Studio 319 Grant... GA rfid-7652  
PIGGOTT J K CO 632 Mission... SU tter-6143  
Proestler Simon K 343 Front... GA rfid-1424  
ROMAINE 220 Jones... OR dway-2722  
Sponagel A 25-3rd... SU tter-6314  
If no answer call... OV erland-6093  
Tellefsen Leo 1522 Jackson... GR ayton-8284  
Waters Company  
Olga Dahl-Geo Wm Miller  
717 Market... GA rfid-2440  
Waters R J & Co 717 Market... GA rfid-2440  
Willcox Fred P 717 Market... EX brook-6261

### Photographers—Copying

Asher Co The 1211 Sutter... GR ayton-3782  
Kahn & Co 54 Geary... DO uglas-2212  
Waters Company 717 Market... GA rfid-2440  
Wurts Myron Jr 417 Market... DO uglas-0828

### Photographers—Insurance

BRENESTUL J H 739 Market... SU tter-6990  
Crawford Robert Studios 235 Pine... YU kon-1233  
MORTON & CO 515 Market... GA rfid-4320  
Willcox Fred P 717 Market... EX brook-6261

### Photographers—Law Work

Crawford Robert Studios 235 Pine... YU kon-1233  
Klein's Legal Service 117 Montgomery... YU kon-2300

### Photographers—Natural Color Process

Crawford Robert Studios 235 Pine... YU kon-1233  
Kimball & Kimball 442 Commercial... YU kon-1792  
New Grant Photo Studio 319 Grant... GA rfid-7652  
Rogers Bryant C & Co 5431 College Av Oakland  
Call "Operator" for... OL ympic-5052